

How to Take Your Own Temporary Headshot Using a Phone Camera

Having a professional and engaging headshot is essential for making a great first impression on potential clients and colleagues



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Why A Great Headshot Matters



- **First Impressions:** A headshot is your first introduction to clients, where a sharp, clear photo establishes trust and professionalism.
- **Brand Consistency:** It's a key part of your personal brand, reflecting the professionalism of your real estate practice.
- **Engagement:** Professional headshots usually drive higher engagement on social media and real estate platforms.

Equipment Needed



- A smartphone with a good-quality camera
- A tripod or stable surface to mount or rest your phone
- Natural or soft lighting
- A plain, uncluttered background

Step-by-Step Guide to Taking Your Headshot

- **Prepare Your Equipment** Clean your phone's camera for clear photos. Use a tripod or improvise with books or a shelf to keep your phone stable at eye level.
- **Choose the Right Location** Select a location with natural light during morning or late afternoon, avoiding harsh shadows. Use a simple, solid-color background.
- **Set Your Phone Camera** Use the rear camera for better quality and set a timer to allow for posing.
- **Position Yourself** Stand from the chest up, slightly angled but facing the camera to maintain eye contact.
- **Smile and Pose** Keep a natural smile and confident posture to appear friendly and professional.
- **Take Multiple Shots** Capture various shots to have multiple options to choose from.
- **Review and Edit** Pick the best photo and lightly edit for brightness, contrast, and cropping with user-friendly apps.

With these steps, you can create a serviceable and professional temporary headshot that will serve you well until you can schedule a session with a professional photographer.